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Succinct and Thorough: Revised and streamlined, the new ninth edition of Contemporary Logistics is now packaged in a succinct 14 chapters (down from 15 chapters) that equip readers with a solid foundation in logistics basics. The text continues to reflect the growing importance of supply chains as well as illustrates that logistics is a major component of the supply chain process.

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Contemporary Logistics 9Th Edition. Unit Title: DL101 Introduction to logistics management 2. Course of Study: Diploma in Logistics Management 3. Year of Study: Year One 4. Year and Semester: Semester 2, 2014 5. Reading List: Main Text: 1. Paul R. Murphy, Jr, Donald F. Wood, Contemporary Logistics, Pearson education

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The focus of Supply Chain Engineering is the engineering design and planning of supply chain systems. There exists a very large variety of supply chain system types, all with different goals, constraints, and decisions, but a systematic approach for the design and planning of any supply chain can be based on the principles and methods of system engineering. In this book, author Marc Goetschalckx presents material developed at the Georgia Tech Supply Chain and Logistics Institute, the largest supply chain and logistics research and education program in the world. The book can be roughly divided into four sections. The first section focuses on data management. Since most of planning and design requires making decisions today so that supply chain functions can be executed efficiently in the future, this section introduces forecasting principles and techniques. The second section of the book focuses on transportation systems. First, the characteristics of transportation assets and infrastructure are shown. Then four chapters focus on the planning of transportation activities depending on who controls the transportation assets. The third section of the book is focused on storing goods, and the last section of the book is focused on supply chain systems that consider simultaneously procurement, production, and transportation and inventory as well as the design of the supply chain infrastructure or network design. In each chapter, first a model of the process being studied is developed followed by a description of practical solution algorithms. More advanced material is typically described in appendices. This makes it possible to use an integrated, breath-first treatment of supply chain systems by using the initial material in each chapter. A more in depth treatment of a specific topic or process can be found towards the end of each chapter. End-of-chapter exercises are included throughout. This text is suitable for several target audiences. The first target is a course for upper-level undergraduate students on supply chains. The second target is the use in a capstone senior design project in the supply chain area. The third target is an introductory course on supply chains either in a master of engineering or a master of business administration program, and the final audience consists of students attending logistics or supply chain post-graduate or continuing education courses.

For undergraduate and graduate courses in Logistics. This market-leading text explores modern logistics from a managerial perspective characterized by geopolitical tensions in various parts of the world, steadily increasing trade among countries and across continents, supply chain vulnerabilities caused by severe natural disasters, and an unabated pace of technological advancement. In it, readers see theory come to life through the authors’ timely, practical, thorough, and exciting coverage of the fundamentals of logistics in today’s dynamic global landscape. The invaluable suggestions of reviewers, adopters, and others – coupled with the expertise of new co-author A. Michael Knemeyer – have been incorporated into this new 11th edition to provide the freshest, most up-to-date insights and perspectives. Included is a new case study plus new examples, references, and discussions throughout. The illustrative tables, figures, and key terms have been revised or updated. This program will provide a better teaching and learning experience – for you and your students. Here’s how: Give Students a Solid Foundation in the Basics of Logistics: Students get a solid foundation in the basics of logistics,through the focus on the fundamentals in the book’s succinct and thorough coverage, while still getting coverage of supply chain management issues. Increase Students’ Understanding through Real-Life Examples: Positive real-life examples provided in the books case studies further serve to improve students’ understanding of the concepts. Keep your Course Current with Today’s Pressing Global Issues: Readers are brought up to date on today’s pressing global issues through the authors’ chapter revisions, new examples, current references, and addition of new content throughout.

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Resource added for the Supply Chain Management program 101821.

Logistics is the ideal book for Bachelor students of logistics, providing a solid foundation as well as a practical guide. In modular and clear form, it explains key concepts, principles, and practices of logistics. Learning objectives as well as several case studies are integrated into each chapter. It features chapters on Principles of Logistics; Logistics Systems; Transport Systems and Logistics Services; Warehousing, Handling and Picking Systems; Inventory, Stock and Provisioning Management; Logistics Network Planning; IT in Logistics; and Logistics Controlling. In addition, the second fully updated German edition has been extended by the chapters Logistics Infrastructure and Investment and Financing in Logistics. “ This book offers, in a very clear and concise manner, access to fundamental management topics of modern logistics. Well-chosen case studies serve to illustrate best practice solutions. ” Professor Peter Klaus, member of Logistics Hall of Fame “ This new textbook facilitates a comprehensive and easy-to-grasp insight into the complex subject area of logistics. The authors have succeeded in presenting a good mix of theoretical foundation and practical application. Due to its clear structure and extensive range of topics, this book is highly suitable not only for students, but also for practitioners. ” Bernhard Simon, Managing Director, DACHSER GmbH & Co. KG

Your SOURCE for supply chain management fundamentals Optimize your understanding of the essential supply chain management practices used by the best firms to gain competitive advantage. Written in an easy-to-follow style, Supply Chain Management DeMYSTiFieD is filled with best practices and proven techniques for success. This practical guide covers supply chain collaboration, planning, strategic sourcing, manufacturing, production, logistics, risk management, and performance metrics. Corporate social responsibility is also addressed. Detailed examples and concise explanations make it easy to understand the material, and end-of-chapter quizzes and a final exam help reinforce key concepts. It's a no-brainer! You'll learn about: Creating a customer-focused strategy Buyer-supplier negotiations New product development Just in time (JIT), Lean manufacturing, and Six Sigma Transportation Global supply chains Simple enough for a beginner, but challenging enough for an advanced student, Supply Chain Management DeMYSTiFieD helps you master this essential business and quality management topic.

Delivering comprehensive coverage of current domestic and global trends, TRANSPORTATION: A SUPPLY CHAIN PERSPECTIVE, 8E equips readers with a solid understanding of what is arguably the most critical – and complex – component of global supply chains. Taking a managerial approach, the text explains the fundamental role and importance of transportation in companies and in society, as well as the complex environment in which transportation service is provided today. It provides a framework and foundation for the role of transportation from a micro and macro perspective in supply chains. It also offers an overview of the operating and service characteristics, cost structure, and current challenges faced by current providers of transportation. In addition, the authors spotlight a variety of critical transportation management issues, providing insightful discussions of the strategic activities and challenges involved in the movement of goods through the supply chain. Completely up to date, the Eighth Edition features new readings, cases, and examples. It emphasizes global topics throughout, includes new coverage of hard and soft technology, and offers expanded discussions of fuel, energy, managerial, economic, and environmental issues. Important Notice: Media content referenced within the product description or the product text may not be available in the ebook version.

This is the most authoritative and complete guide to planning, implementing, measuring, and optimizing world-class supply chain warehousing processes. Straight from the Council of Supply Chain Management Professionals (CSCMP), it explains each warehousing option, basic warehousing storage and handling operations, strategic planning, and the effects of warehousing design and service decisions on total logistics costs and customer service. This reference introduces crucial concepts including product handling, labor management, warehouse support, and extended value chain processes, facility ownership, planning, and strategy decisions; materials handling; warehouse management systems; Auto-ID, AGVs, and much more. Step by step, The Definitive Guide to Warehousing helps you optimize all facets of warehousing, one of the most pivotal areas of supply chain management. Coverage includes: Basic warehousing management concepts and their essential role in demand fulfillment Key elements, processes, and interactions in warehousing operations management Principles and strategies for effectively planning and managing warehouse operations Principles and strategies for designing materials handling operations in warehousing facilities Critical roles of technology in managing warehouse operations and product flows Best practices for assessing the performance of warehousing operations using standard metrics and frameworks

For undergraduate/graduate-level courses in Logistics, Logistics Channels, Physical Distribution, Materials Management, and Supply Chain Management. Using real-world case studies throughout, this exploration of contemporary logistics describes the entire supply channel system from inbound movement of freight through materials management to physical distribution to customers. State-of-the-art in perspective, it highlights topics that affect logistics channels

management including customer service, packaging, inventory management, traffic management and creating "value-added" linkages in the supply chain.

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