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Business Ethics: Managing Corporate Citizenship and ...
Crane, A., & Matten, D. (2016). Business ethics: managing
corporate citizenship and sustainability in the age of globalization.
(4th ed.) Oxford University Press. ... Crane, A & Matten, D 2016,
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Dirk Matten is still the Hewlett Packard Chair in Corporate Social Responsibility in the Schulich School of Business at York University, Canada and is an occasional guest blogger for the

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Business of Society blog of Copenhagen Business School.

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Crane and Matten blog: Business ethics in 2010

Managing Corporate Citizenship and Sustainability in the Age of Globalization. Andrew Crane, Dirk Matten. Oxford University Press, 2007 - Business & Economics - 566 pages. 1 Review. The subject of business ethics addresses what can be considered morally right and wrong in the way businesses make decisions and conduct their activities. Business Ethics is a lively and engaging textbook covering the foundations of business ethics and applying these

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