

## 100 Ideas That Changed Graphic Design Steven Heller

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100 ideas that changed graphic design; no.1 the book; no.2 body type; no.3 rub-on designs; no.4 rays; no.5 pastiche; no.6 pointing fingers; no.7 vanitas; no.8 clenched fists; no.9 monumental images; no.10 female archetypes; no.11 color blocks; no.12 ornamentation; no.13 decorative logotypes; no.14 naive mascots; no.15 entrepreneurship; no.16 metaphoric lettering

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Table 1: The 100 ideas that changed graphic design, categorized according to method, medium, style, or symbolism. My second criticism is the relevance of the book to an audience of cartographers.

(PDF) Review of " 100 Ideas that Changed Graphic Design "

Introduction --100 Ideas that changed graphic design: No. 1 The book --No. 2 Body type --No. 3 Rub-on designs --No. 4 Rays --No. 5 Pastiche --No. 6 Pointing fingers --No. 7 Vanitas --No. 8 Clenched fists --No. 9 Monumental images --No. 10 Female archetypes --No. 11 Color blocks --No. 12 Ornamentation --No. 13 Decorative logotypes --No. 14 Naive mascots --No. 15 Entrepreneurship --No. 16 Metaphoric lettering --No. 17 Swashes on caps --No. 18 Texts as images --No. 19 Visual puns --No. 20 The ...

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